Year-End Reporting 2024

"New Ways to think. New Ways to believe. New Ways to live."

newwayscc.org, (352) 565-2126, communications@newwayscc.org

16655 NW CR 339 Trenton, FL 32693, Mailing: PO Box 1613 Trenton, FL 32693

Clientele Reports

Cases (Individuals, marriages, families, etc. Some cases cover multiple individuals.)	
Cases Served Total	209
Active Cases	131
Archived Cases (Successfully discharged)	78
Cases never scheduled due to lack of follow-up from client	55

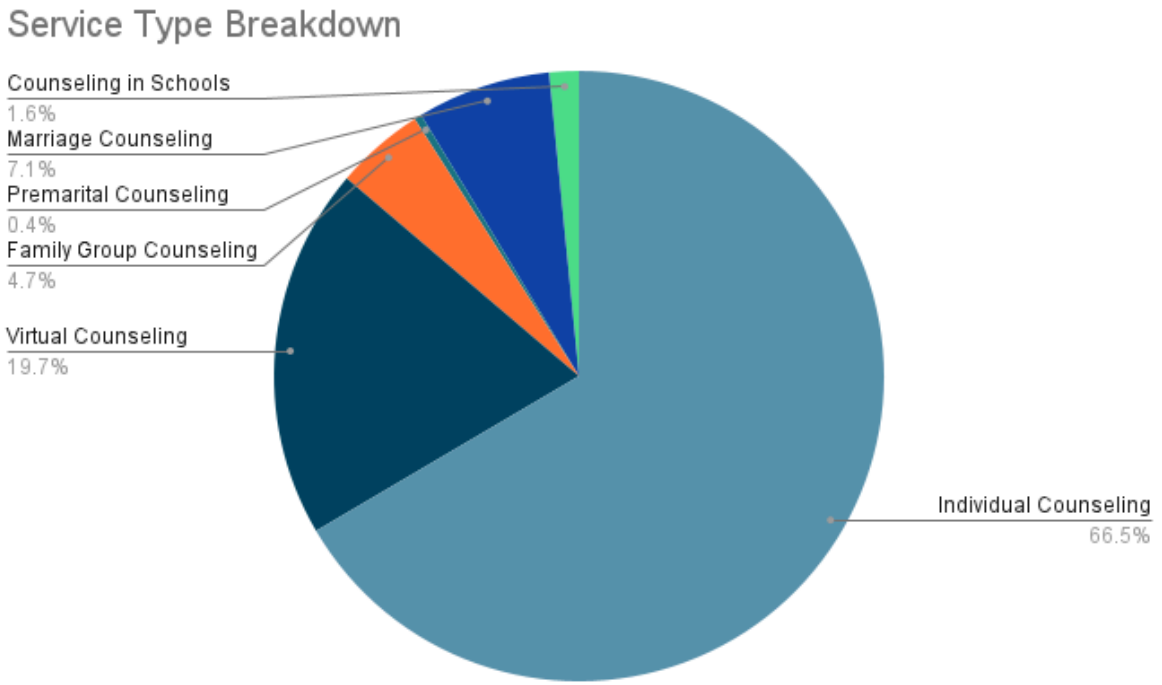
Active Clients	
Male	53
Female	87
Minors	67

Appointments	
Appointments Kept	1318
Appointments Scheduled	1686
Appointment Retention Rate:	78.17%

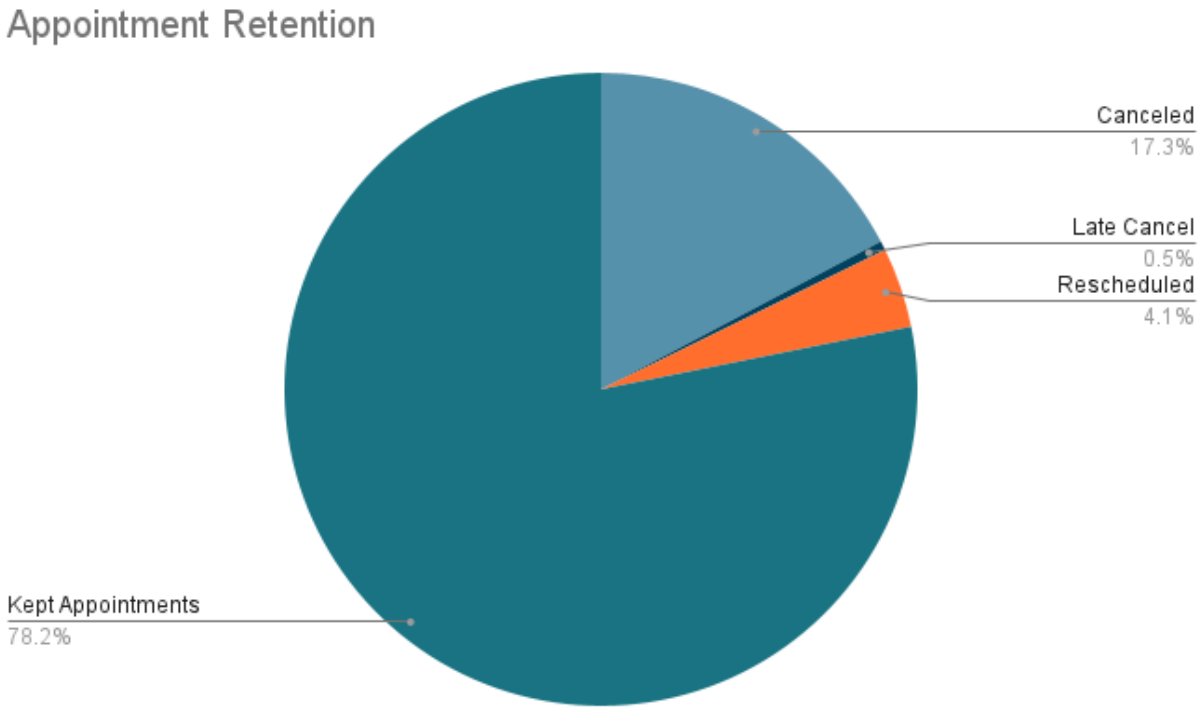
Organization Reports

Total Personnel	9
Office Staff	3
Full-Time Counselor	1
Counselor	5
Interns	0 (2-5 to join in 2025)

Breakdown of Services Offered

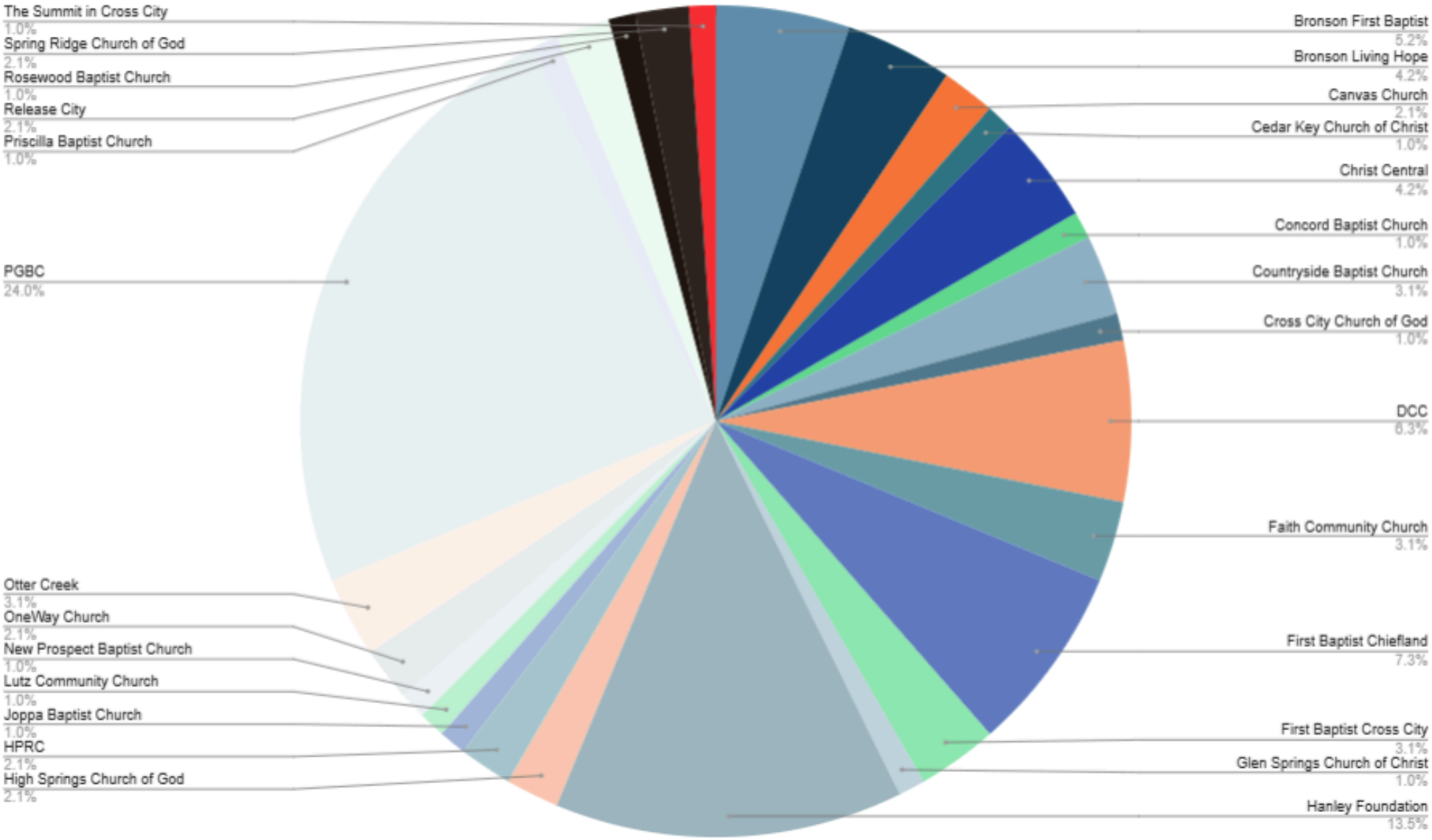


Appointment Retention



Local Organizations/Churches Referrals & Members

Graph represents data from 96 clients. Data is unknown for 113 clients.



New Ways CC, Inc.

Statement of Activity

January 1 - December 17, 2024

	TOTAL
Revenue	
Billable Expenditure Revenue	2,998.12
Donations	163,362.44
Event Revenue	14,718.11
Event Sponsorships	10,020.00
Event Tickets	2,045.00
Other Grants or Contracts	25,600.00
Services	4,499.94
Uncategorized Income	208.86
Total Revenue	**$223,452.47**
GROSS PROFIT	**$223,452.47**
Expenditures	
Advertising & Marketing	965.82
Physical Advertising & Marketing	468.16
Social Media & Website	356.16
Total Advertising & Marketing	**1,790.14**
Charity	2,100.00
Equipment	
Building Equipment	228.23
Business Equipment	77,911.95
Office Equipment	4,113.23
Total Equipment	**82,253.41**
Event Purchases	7,181.65
Food Services	5,387.64
Total Event Purchases	**12,569.29**
Food & Meals	4.69
Meals & Snacks (Client)	2,005.35
Meals & Snacks (Staff)	914.11
Total Food & Meals	**2,924.15**
Insurance	67.62
Legal & Professional Services	979.85
Payroll	2,402.78
Payroll Taxes	14,450.57
Salaries & Wages	71,424.97
Total Payroll	**88,278.32**
Processing Fees	2,068.69
Professional Development	944.18
Purchases (deleted)	150.00
QuickBooks Payments Fees	17.29

New Ways CC, Inc.

Statement of Activity

January 1 - December 17, 2024

	TOTAL
Resources	745.05
Counseling Resources	8,079.94
Total Resources	**8,824.99**
Travel	700.63
Uncategorized Expense	13,941.45
Total Expenditures	**$217,610.01**
NET OPERATING REVENUE	**$5,842.46**
Other Expenditures	
Billable Expenditure	4,013.17
Total Other Expenditures	**$4,013.17**
NET OTHER REVENUE	**$ -4,013.17**
NET REVENUE	**$1,829.29**